



Administrative Director's Report

November 5, 2007

Mission: The purpose of the Ohio Association of Educational Opportunity Program Personnel shall be to bring together into a work and study community those persons who have an active interest in or who are professionally involved in broadening accessibility to and success in formal postsecondary education.

Goals

1. Establish 501c3 Status

- Application for 501c3 status was not filed as scheduled by attorney Bradley McClain. Target date is now November 1, 2007.
- Potential problems with tax liability and consultations with the accountant, John Cassiday, have slowed the process.

2. SWOT Analysis of OAEOPP

- SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis survey presented and distributed at meeting of September 18, sent by email to members September 24 and posted to OAEOPP web site. Requested due date was Monday, October 15, 2007.
- Seventeen members have responded (Geraldine Hayes Nelson, Dee Standish, Gary Williams, James Cullen, Bari Ewing, Dana Lawless-Andric, Barbara Berry, Marlina Beavers, Gail Miller, Amonica Davis, Mary Ann Malone, Rose Nelson, Ashley Benson, Deborah Lipscomb, Amy Reed, Cheri Westmoreland and Renee Hampton).
- Summary report sent to the Executive Board October 29, 2007, and presented to the members at the meeting of November 5, 2007.
- Plans to continue the discussions during the regional meetings that will be led by the incoming President in 2008.

3. Development of Improved Public Relations Materials and Web Site

- Updated information for OAEOPP brochure.
- Consulting with Ife Bell, STARS student at the University of Cincinnati, who has an interest in working on our public relations campaign as a student project. Referral from Dr. Cheri Westmoreland, OAEOPP former President and Director of STARS and McNair at the University of Cincinnati.
- Met with Carol Lloyd, public relations consultant, October 24, and with Carol Lloyd and Kevin Pease of Serendipity Design in Cincinnati, November 1, to discuss public relations campaign and redesign of web site.

4. Continue to Explore New Collaborative Partnerships

- Meeting with President Sidney Childs and with Ohio College Access Network President Reggie Wilkinson at the COE Annual Conference, September 7.
- Meeting resulted in discussions of how OAEOPP can access part of money allocated to OCAN for Ohio college access during the current biennium and plans for regular monthly meetings with Dr. Wilkinson.
- Represented OAEOPP at the Ohio College Access and Success Conference, September 16 – 18, Columbus. Responsible for display at exhibitors' table.
- Attended meeting of the Student Access and Success Coordinating Council of Ohio, Friday, October 19.
- Meeting with Dr. John Stanford, Executive Assistant to the Governor for education policy and Geraldine Hayes-Nelson and Dana Lawless-Andric of Kent State University, October 25, 2007.
- Following up with a letter to Ohio Board of Regents Chancellor Eric Fingerhut requesting meeting to discuss how OAEOPP and the Ohio TRIO community can be a part of developing the Ohio strategic agenda for higher education.

5. Represent TRIO with Strive in the Cincinnati area.

- Participating in the College Access Alliance, an arm of Strive. Strive's mission is to empower every child in Cincinnati and Northern Kentucky to succeed from birth through some form of college and into a meaningful career. Funding is provided by the Knowledge Works Foundation.
- Consultations with Bill Russell and Yolanda Hart of the Cincinnati Youth Collaborative concerning involvement in the Cincinnati college access assistance funded by the COE.
- Meeting with Strive Executive Director Jeff Edmondson, President Sidney Childs, President-Elect Dana Lawless-Andric, Nate Easley of the COE and others at the COE Annual Conference to explore and share ideas on the TRIO contribution to college access in Cincinnati and in Ohio.

Respectfully submitted,

Daniel K. Schneider