

## OHIO TRIO Planning Meeting Minutes

12.9.11 • 10 AM - 3 PM • DoubleTree by Hilton-Columbus/Worthington  
“Back to Basics: The Beginning of a New Tomorrow”

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- I. Call to Order A. Benson
- II. Roll Call L. Mickler
- III. Ohio TRIO 2012 Preview A. Benson
- A. See presentation as attached.
  - B. Highlights
    - 1. Priorities for 2012
    - 2. Regional and National Concerns
    - 3. Suggestions/Questions:
      - a. Duplication of information or what is most important from COE, MAEOPP, Ohio TRIO - Rabekah Stewart and Colleen Curry
      - b. Difference of emails from Kimberly Jones compared to a national initiative - TyAnn Stewart.
        - i. National Petition for TRIO, please sign – Only use your personal email. No “lobbying” on work time. Site has had some technical issues but contact Kimberly Jones if there is an error message – Ashley Benson.
    - 4. Ohio TRIO Involvement
- IV. Ohio TRIO Budget Update V. Bronston
- A. Budget report 2011 submitted. Questions and concerns to Daniel Schneider
- V. Membership Update R. Stewart
- A. Report submitted.
  - B. Question: Carla Tatum - What would be the purpose of joining Ohio TRIO? Ms. Stewart will have a researched response at future meeting. Posted a sheet on the wall for attendees to write why they feel they benefit from Ohio TRIO membership.
  - C. Question: Dee Standish – what would be the purpose of adding her new member now as to in February with the rest of her staff? Ms. Stewart response: Unable to vote without membership, but it is up to institution.
- VI. Fair Share Overview T. Jefferson
- A. Currently at 32% of goal
  - B. Memberships that expire in December: Ohio Wesleyan, Sinclair Community College
  - C. Nonmember Institutions: College of Mount St. Joseph, Ohio U, Wright State, YSU.
  - D. President’s challenge to executive board and committee chairs & fundraiser at professional conference.
  - E. Fair Share is comprised of Institutional Membership, Personal Contributions, and Subscription Packages.
  - F. Related to Personal Contributions: How many people give money to something like the United Way, Salvation Army, a scholarship, the college you graduated from, or for a cause like MS or cancer? What benefits do you get from these organizations and why do you give to these particular institutions/organization? Fair Share & TRIO should be no different. If you believe in your job and the mission of TRIO programs, then why not give a little something even just \$10 to Fair Share. Your donation helps COE to do things we can’t do on a daily basis like advocating, lobbying, talking to Congress and the Dept. of Ed.
- VII. Robert’s Rules of Order Presentation C. Welch
- A. Attached Presentation, please review.

## VIII. Working Lunch in Committees

### IX. Committee Updates Committee Chairs

- A. Fair Share J. Thomas
  - 1. John Anene will be on committee
- B. Professional Conference J. Thomas
  - 1. Ideas generated by all meeting attendees and will look into them.
  - 2. Asking for volunteers.
- C. Technology J. Anene
  - 1. Redesign website. Need someone to assist with social networking.
- D. Student Leadership M. Beckett
  - 1. Dee Standish will help with evaluations. Cynthia – registration. Chris will help out as well.
  - 2. Needs: A member to assist in TRIO Achievers, an official co-chair and students.
  - 3. Other pre-college programs are invited send info to Ashley or Mike.
- E. Legislative and Education B. Ewing
  - 1. Need 5 group leaders from state for policy seminar.
  - 2. Are students or alumni attending? Funding available to pay students/alumni cost.
  - 3. There are things that can be done even if you do not attend policy seminar.
  - 4. Comment from Bonita Bembry - no other experience like this. You will learn so much. If you have an opportunity to go, please do.
- F. Nominations & Election M. Durham
  - 1. Looking for members to join.
  - 2. Will be contacting past chair for information/policies/procedures.
  - 3. Comment from Bonita Bembry – Think about running now for a future position.
- G. Membership R. Stewart
  - 1. Dr. Heather Burton will be joining committee.
  - 2. Looking for new members to join.
- F. Emerging Leaders Institute L. Mickler
  - 1. Seeking new members.
  - 2. Planning to do a video about what it means to be an ELI, suggestion by Angela Mulby.

### X. TRIO Program Spotlight

L. Mickler

Cleveland State University TRIO/SSS program has developed a surveymonkey link for students to post a paragraph or more about how TRIO has helped them. This effort has been very effective and has received 96 student responses that were printed off and sent to Kimberly Jones to be used in advocating for TRIO programs. This initiative has put Ohio TRIO in the top spot for advocating efforts recently.

- A. Ashley Benson stated she would like to duplicate these efforts with our entire state.
- B. Will be discussing this with Bari Ewing (Legislation and Education)

### XI. Spreading the Word about TRIO

R. Stewart

- A. Discussion about how to spread the word about TRIO
  - 1. Colleen Curry - TRIO Day – produces a brochure about their statistics and success. She goes to Councilman, Board of Education, Board of Trustees, Principals. They know the facts of the success of TRIO. Provides the three year data. She must make a report to the Board of Trustees – where students go, higher ACT score, higher high school GPA, etc. Receives feedback from a Provost now because he is impressed and he spreads the word about the program.
  - 2. Dee Standish – after APR, she provides information to others but now plans to send further to councilman and mayor.
  - 3. Ashley Benson – Ideas will be going into fact-book
  - 4. Deborah Lipscomb – Provides success of 4-yr colleges vs 2 yr colleges. Success of students from 1989-2011. Speaks that TRIO has been working for a long time. On Alumni Relation.

5. Bari Ewing - Community Breakfast – invites VA, social service agencies. Update community on programs and when we need their assistance they understand.
6. Ashley Benson – Brighten a Christmas program - Lists that the student is a member of TRIO, student is involved in community service. College Publications – mktg dept has spotlight TRIO events at her university. FB postings. Sent email out to students and one of the students about TRIO programs in trouble and a student called the newspaper/tv stations and they called Ashley to do a story on the program. COE contacted Ashley about an article that was in the paper. Contact the marketing dept to get the word out. – Yard signs that say I support TRIO or Graduate of TRIO Upward Bound. Car decals. Bumper stickers.
7. Lydia Young -Train people to be respectable citizens through google doc. Blasted it out to get a survey. Received responses and then sent it to a radio station at a university.
8. TyAnn Stewart – Contacted radio station to run an interview about what she does for three weeks – community focus.
9. Tiffany Liapply– Do community service. Do a food drive. Visible in the community.
10. Jamie Vega – A local Spanish TV channel contacted her to speak about college access programs.
11. Dorlisa Coe – Tried to get published in Columbus Dispatch and have been denied. Looking for ideas to get published. Special Interest stories. Deborah Lipscomb -Suggests going for the most graphic story to get the readers to read it. Get programs to go together in an area to have a big story (related to newspaper articles).
12. Rabekah Stewart – Contact prisons to make car plate holders, signs, decals.
13. Lindsey Mickler – Will check VistaPrint for cheap design info and to make signs or other marketing materials.
14. Deborah Lipscomb - Suggested a Timeline for these.
15. Yardsign quotes due January 23<sup>rd</sup> to Cristin Canter [ccanter2@wscc.edu](mailto:ccanter2@wscc.edu)) Quote on: Election sign size, paper and plastic, 1,000, 5000 and 10000. Do they provide the metal bracket? Proud parent of TRIO students, Supporter of TRIO, TRIO Works – Lindsey Mickler will make design logos.

## XII. COE/MAEOPP Update

A. Benson

A. Update on next business meeting: Friday, February 3, 10:00-3:00 at DoubleTree again.

| Dates / Events   | Location                            | Time                |
|--|-------------------------------------|---------------------|
| December 9, 2011 Planning Meeting  | North Central State College         | 10am to 3:00pm      |
| February 3, 2012 Business Meeting  | Doubletree Hotel (Columbus)         | 10:00am to 3:00pm   |
| March 2-March 4, 2012 Student Leadership Conference                            | Doubletree Hotel (Columbus)         | Friday to Sunday    |
| March 11 – 14, 2012 COE Policy Seminar & Department of Ed Seminar              | Renaissance Hotel Washington, DC    | Sunday to Wednesday |
| April 22 – 24, 2012 State Professional Conference                              | Doubletree Hotel (Columbus)         | Sunday to Tuesday   |
| May 2012 Seminar for College Students and Professionals                        | TBA                                 | TBA                 |
| May 16, 2012 / State Access Partners Legislative Breakfast                     | Columbus                            | 7:30am              |
| September 28, 2012 Business Meeting  | TBA                                 | 10:30am to 2:30pm   |
| September 9 - 12, 2012 COE National Conference                                 | Marriott Marquis New York, New York | Sunday to Wednesday |
| October 26 – October 29, 2012 MAEOPP Pre-College Student Leadership Conference | Pheasant Run Resort St. Charles, IL | Friday-Monday       |
| October 26 – October 29, 2012 MAEOPP Adult Student Leadership Conference       | Hilton Garden Inn St. Charles, IL   | Friday-Monday       |

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| November 11 - 14, 2012 MAEOPP Professional Conference | Westin Crown Center Kansas City, MO | Sunday - Wednesday |
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XIII. Adjournment at 2:48 p.m.

### OHIO TRIO Mission:

The purpose of Ohio TRIO shall be to bring together into a work and study community those persons who have an active interest in or who are professionally involved in broadening accessibility to and success in formal postsecondary education.